

## Simberian Showcases 2011 Release of Simbeor Software at DesignCon

Las Vegas, NV – January 20, 2011

Where: DesignCon 2011, Santa Clara, CA

When:  $1^{st} - 2^{nd}$  February, 2011

At DesignCon in booth #815, Simberian is showcasing the 2011 release of its DesignVision award-winning Simbeor software. The release offers new capabilities that increase productivity for multi-gigabit data channel designers; including an industry-first S-parameters quality assurance and macro-modeling automation tool, new faster and more accurate parallelized 64-bit electromagnetic analysis and rational macro-modeling engines, as well as new measurement-validated model for nickel.

Product demonstrations in booth #815 feature "What's new in Simbeor 2011" and include:

- Interconnect budget exploration and design verification with advanced 3D full-wave models and new graphical network editor
- New Touchstone Analyzer<sup>TM</sup> tool for automation of S-parameters quality assurance and all interconnects macro-modeling tasks
- Patent-pending broadband material parameters identification with new tuning and optimization tool SiTune<sup>TM</sup>

Simbeor is an industry-first signal integrity tool validated with measurements from DC to 50 GHz. The recent results of multi-company Simbeor's modeling validation and material parameters identification projects will be reported in DesignCon test and measurements tracks 13-WA1 (8:30am) and 13-WA4 (11:00am) on February 2<sup>nd</sup>, 2011.

**Pricing:** U.S. list price of Simbeor with all features included is \$7,500 for annual node-locked license and \$11,250 for annual network license.

**Availability:** Simbeor 2011 is available for customers and evaluation immediately and can be downloaded at Simberian's <u>online software download</u> page. For more information on product pricing and availability, contact Simberian at <u>info@simberian.com</u> or +1-702-876-2882.

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